



MONCLER S.P.A. PRESS RELEASE

**MONCLER: NEW ORGANISATIONAL STRUCTURE  
ROBERTO EGGS BECOMES CHIEF MARKETING & OPERATING OFFICER  
LUCIANO SANTEL BECOMES CHIEF CORPORATE & SUPPLY OFFICER**

*Milan, 6 July 2017* – Moncler today announces a reorganisation of the Group’s leadership with the integration of all the marketing and communication functions under the *Chief Operating Officer* and the integration of all the supply chain functions under the *Chief Corporate Officer*, with the aim of providing the company with an even more integrated and efficient decision-making process.

As a consequence of this decision, Roberto Eggs, Moncler’s Chief Operating Officer since May 2015, now becomes *Chief Marketing & Operating Officer*, extending his responsibilities to include all Marketing, Communications and Digital functions.

Luciano Santel, who joined Moncler in September 2013 as Chief Corporate Officer, now becomes *Chief Corporate & Supply Officer*, extending his responsibilities to all supply chain functions.

Both will continue to report directly to Remo Ruffini, Chairman and Chief Executive Officer of Moncler.

Remo Ruffini, Chairman and Chief Executive Officer of Moncler, commented: “This new corporate organisation is perfectly in line with my objective and that of my team to make Moncler increasingly flexible, streamlined and fast-moving. While I will continue to be fully responsible for the strategy of the Moncler brand, Roberto and Luciano will work closely with me with the aim of addressing all future challenges and opportunities promptly and efficiently, in order to continue creating added value for the Group and its stakeholders.”

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## FOR FURTHER INFORMATION:

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### **About Moncler**

*Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes its clothing and accessories collections under the brand Moncler, Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand stores.*